

Measuring Behavior 2024

Instructions for Poster Presenters



Please use the following guidelines when presenting your poster at MB2024:

- Information about the size of the poster etc. can be found on the website: <https://www.measuringbehavior.org/program-posters/>
- Please mount your poster as early as possible during the conference and leave it up until the end. You can find the poster boards in room Conference Suite 2B, together with the refreshments and exhibition.
- Please note posters that are not removed at the end of the conference will be removed by the organisers and recycled.
- Velcro for mounting your poster will be attached to each board – please do not use your own mounting materials.
- The poster session will be on Thursday 16th May 14:00 – 15:00. Please stand next to your poster at that time, so that you can answer questions.
- That will be preceded (13:30 – 14:00) by a quick (maximum 1 min per poster) ‘flash’ presentation so that the delegates know what your poster is about in Conference Suite 2A. The aim is to attract delegates to come to your poster, not to try and give all the information on the poster in one minute. If you want to participate in that (it is optional), please mail Andrew@measuringbehavior.org a 1-slide PowerPoint before Tuesday 14th 17:00. You can also give a pitch without a PowerPoint – but still mail Andrew so that he will know to announce you.
- There will be a prize for the best poster. Please remember to attend the closing session to see if you won it.
- Please make sure that your poster is readable for everyone: [see our quick guide to making accessible posters](#)